





ELLIE HOLLIDAY

MULTI-DISCIPLINARY ARTIST & PRODUCER

287 Edgecombe Avenue, New York • +1 347 884 5784 • elliekatieholliday@gmail.com

 ellieholliday.com  elliehollidaay  Ellie Holliday  elliehollidayy

ABOUT MY WORLD

With a deep knowledge of multiple art mediums and years of experience in visual design, editing, creative direction and live experience design, I enjoy creating new and immersive worlds in whatever form they may take. I have an active imagination and a strong attention to detail, enabling me to bring exciting ideas and enthusiasm to every role within the creative industry. Having recently hit **over 11 Million views on TikTok** for my projection mapping, I am constantly looking for ways to push boundaries and stand out.

EDUCATION

Master's in Live Music Production and Design at Berklee NYC. 2024

- Specialization in Live Experience Design, Curation, Sound and Stage Design, Lighting, Visual Arts, Projection Mapping, Show Control, 3D Design, Music Business, and Music Production.

First Class Bachelor's Honours Degree in Film and Digital Art. 2019-2022
University For The Creative Arts.

- Specialization in Video Production, Multi-Media Film, Editing, Set Design, Sound Design, and Animation.

UAL Diploma in Art and Design. University For The Creative Arts. 2018-2019

CREATIVE EXPERIENCE

Animator and Visual Jockey for musician Adhitavo at Masala Mixtape Festival 2024

- I animated visuals in After Effects and Touch Designer that I then triggered live through Resolume Arena. I made visuals for 6 of Adhitavo's songs that he performed at Masala Mixtape at The Brooklyn Mirage. I busked these visuals live onto the LED screen at the Monarch Stage.

Director, Videographer, and Editor for Music Videos: 'Timida' by ARIA, 'Never Sleep' by LAWRENCO, 'You Like That (Don't Ya?) by Looi, 'Nothing Personal' by Pablo Trujillo and 'Red' by Annarat. 2023-present

- Developed initial concepts with the artists using mood boards, storyboards, shot lists, and location scouting. Delved into the meaning behind their work to get a better sense of what narrative to convey through the visuals. Coordinated timelines, directed, shot, and edited each one. I developed a unique vision for each and collaborated closely with them.

Creative Director for 'Element' Live Music Show at Berklee NYC 2024

- Confidently led a team to successfully produce an immersive live music show.

AUDIBLE Studios x The National Theatre, UK. Sound Designer and Music Composer. 2023

- Designed the sound and composed the music for two original audio plays '£39' and 'Ashes to Ashes.' These plays were produced by Audible, in collaboration with The National Theatre, London.
- Constant feedback exchange with the director, reading scripts, developing concepts to bring these stories to life. Recorded foley for SFX to build sonic environments and wrote melodies for the music.

Set, Installation and Sound Designer for Animated Short Film, 'Phantom of You'.

2022

- Designed and built an entire miniature set and co-wrote the narrative concept. Built a 6ft x 3ft immersive, installation illuminated inside. Exhibited with a tv screen mounted onto the front, playing the short film.
- Designed and composed the score.
- Arranged different lighting set-ups within the studio and aided with filming.

Gallery Curator for "The Voices" Film Programme: 'Women On Screen and Behind The Camera' and 'Memory and Alternate Realities' Film Screenings. Bermondsey Project Space Gallery, London, UK.

2022

- In collaboration with the BFI, Film Hub London, and The National Lottery.
- Curated film screenings made up of different short films and hosted Q&A events to follow.
- Coordinated communication between myself, the applicants, and the Project Space Gallery.
- Networked with the other filmmakers and creatives from within the industry.

TECHNICAL SKILLS

- Adobe Creative Cloud (After Effects, Premiere Pro, Photoshop, Illustrator, Audition), Touch Designer, Blender, Resolume Arena, Vectorworks, EOS Lighting, Pro Tools, Ableton Live, Logic Pro, Qlab, Dante, Microsoft Office, Avid Pro Tools and Media Composer, Unreal Engine, Audacity.
- Editing, Video Design, Projection Mapping, Visual Jockey, Lighting Design, Stage Design, Audio Mixing, Music Video Production, 3D Design.

PERSONAL SKILLS

- Creative Director, Editor, Storyteller, Curator, Designer, Collaborator, Problem-solver, Organized, Confident, Multi-tasker, Enthusiastic, Innovator.

AWARDS

- **BBC New Creatives Short Film Finalist.** Sponsored by the BBC. My short film 'Phantom of You' was shortlisted by the BBC. **2020**
- **Gerlis Scholarship Award.** Writer of Award-winning fictional screenplays on the subject of sexual education and LGBTQ+ relationships and representation. **2018**
- **Avid Pro Tools Certification**
- **Dante Certification**

REFERENCES

Daniel Pembroke

Program Director for Live Music Production and Design at Berklee NYC
dpembroke@berklee.edu
+1 248 789 5098

Jean Kim

Set Designer/Illustrator/Lecturer at Berklee NYC
<https://www.jeankimstudio.com/>
jeankimstudio@gmail.com
+1 617 304 8378

Caroline Leddy

Bafta-winning Producer/Director for ITV.
Credits include Derry Girls, The Inbetweeners, Friday Night Dinner, Plebs.
Leddy@me.com
+44 7785 728194